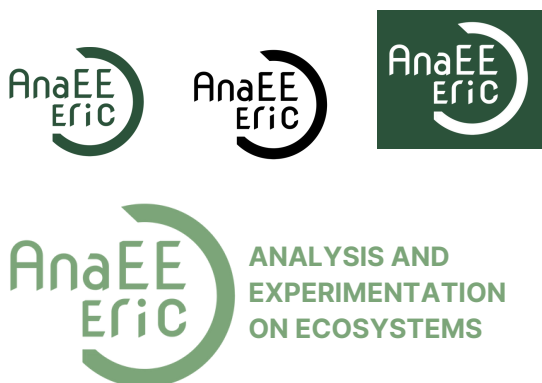


LOGO



The original logo includes the AnaEE acronym and is therefore clarifying the organisation to external stakeholders. It is recommended to be used only with white or very light backgrounds.

Due to the details and rectangular shape **it is not recommended to be used on online content** such as social media posts that are usually small and have horizontal or square format. For these types of needs you may use our simplified logo. It is also possible to use a version with the acronym spelled out.

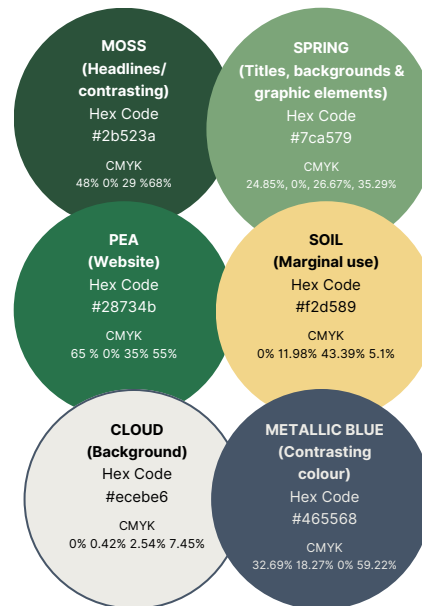


We have it in several colour variations depending on the background but the main one to use is "Moss".



For the different nodes there is a unique logo that can be used on websites etc. But the official and simplified AnaEE-ERIC version can always be used also by the nodes.

COLOURS



TYPOGRAPHY

HEADING 1

HEADING 2

Body Text: Inter Regular, size 10. For heading 1 use text size 34. For Heading 2 size 14 and for Heading 3 size 12. The templates already have the fonts and styles set, download and save copies when editing official AnaEE documents.

HEADING 3

Inter is the font that should be used for all communication with size 10. The templates already have the fonts and styles set, download and save copies when editing official AnaEE documents.

BEBAS NEUE

The font Bebas Neue is to be used as an "effect" font eg. for posters and the annual report.